

“Creating and Engaging a Planned Giving Professional Advisory Council”

In this session you will:

1. Explore the role of the Planned Giving Professional Advisory council. How can it impact your program, your organization?
2. Identify the needs in your Organization/Planned Giving Program that a Planned Giving Professional Advisory Council can fill.
3. Identify the professionals needed to energize your PG Professional Advisory Council and steps for creating your Council.