

AVIVA SHIFF BOEDECKER, J. D.

Senior Consultant, The Sharpe Group

Aviva Shiff Boedecker, a Senior Consultant with The Sharpe Group, is a nationally recognized gift planner with nearly 30 years of experience as a director of planned giving and as a resource on philanthropy for professional advisors and individual donors.

The Sharpe Group supports America's charitable organizations and institutions with planned and major gift consulting services and marketing and communications strategies and materials, and by providing training for development staff and nonprofit executives. With offices in San Francisco, Memphis, and Washington, D.C., The Sharpe Group has worked with over 10,000 nonprofits nationwide during its 50-year history.

Aviva's professional experience includes serving as Director of Gift Planning for the Marin Community Foundation, and Director of Planned Giving at the University of California, Berkeley. She started San Francisco Ballet's planned giving program, and before that, endured five years in the private practice of law.

Aviva has served on the board of the National Committee on Planned Giving (the Partnership for Philanthropic Planning), is a past President and, after a ten-year break, again a board member of the Northern California Planned Giving Council, past President of the Marin County Estate Planning Council, a member of the Advisory Board of the UC Berkeley Extension Wealth Management Program, and has been involved with a variety of non-profit and community organizations. She has been a member of *Planned Giving Today's* Editorial Advisory Board, writes for many planned giving publications, and is a frequent lecturer on planned giving.

Aviva is an alumna of the University of California, Berkeley and the University of California, Hastings College of the Law, and a member of the California Bar.

Aviva Shiff Boedecker, J.D.

The Sharpe Group

San Francisco/ Memphis / Washington D.C.

(415) 940-0496

aviva.boedecker@sharpenet.com

www.sharpenet.com